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## How To Make Money as an Affiliate - 7 Day Report

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## HOW TO MAKE MONEY AS AN AFFILIATE, Day 1

The Many Benefits Of Affiliate Programs

Throughout the whole week, we are going to thoroughly discuss the intricacies of making money online through affiliate programs. Consider this as an online course that is aimed for your benefit. A good affiliate program, after all, with the generous commission scheme and the liberty it provides, is one of the best, if not the best, home business opportunity in the World Wide Web.

An affiliate program as a home business opportunity, as we have tackled in an earlier entry, is an arrangement between an affiliate merchant and an affiliate, you. Once you have enrolled in an affiliate program, you will be tasked to pre-sell the products of an affiliate merchant. You will be able to do this by marketing the said products and finding potential customers.

Consider the benefits that an affiliate program can do for you and see for yourself why this is a profitably viable home business opportunity:

- The commission you will receive per successful sale is very high. We're talking in the range of 10 to 95%. This home business opportunity would definitely pay better than most sales jobs in real life.
- You don't have to sell the affiliate merchant's products. You don't have to worry about writing sales copies and processing payments. You don't have to concern yourself about deliveries and possible refunds. All you have to do is to pre-sell the affiliate merchant's products and hope that the person you have reached would eventually buy from your affiliate link. Pre-selling doesn't require that much work, as more often than not, everything is provided for you in this kind of home business opportunity. You just have to make sure that the prospective client would get to know about the affiliate merchant's offer by referring him through your affiliate link, and that's it, basically speaking. Of course, there's more you could do to assure maximum success in this area, but we will discuss those in succeeding lessons.
- Affiliate marketing is, generally, a passive income stream, meaning, it's a home business opportunity that could make you earn even while you're offline. This is made possible because the affiliate program is mostly automated. Once a system is set into motion, you could sit back, relax, and wait for your commissions to come to you.
- There are so many strategies you could use for this home business opportunity. If one wouldn't give you the results you have expected, you could try a thousand more approaches that could pave the way to your success. Of course you could try a lot of techniques simultaneously for enhanced results.
- You could join as many affiliate programs as you'd like to increase the number of your income streams. This would ensure that you could expect earnings from numerous sources. If one underperforms, there would always be others to count on. This can be a home business opportunity with a lot of heads that could generate so much profit!

Clearly, there are many fantastic advantages in capitalizing on this home business opportunity! Most affiliate programs require no fees to join, so it would be wise to take advantage of this.

In the next six days, we're going to immerse ourselves in every nook and cranny of affiliate marketing.

By the end of the week, you will know everything there is to know about this wonderful home business opportunity!

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# HOW TO MAKE MONEY AS AN AFFILIATE, Day 2

## Choosing The Right Affiliate Program

Choosing the right affiliate program is vital for your success in this home based business opportunity. We don't want to end up with lemons, right? It would be sad if we invest some efforts on something that would not live up to our expectations. Occasionally, I give a heads up for my subscribers of my newsletter ([Newsletter Link](#)) on some really hot affiliate programs that are causing quite a stir in the Internet marketing world. I'd love to say that the best tip I could give in choosing the right home based business opportunity of this nature is to subscribe to my newsletter, but I'll leave that for you to decide, dear friend.

In this lesson, we're going to learn how to distinguish an excellent affiliate program from a rather mediocre one. Yes, indeed. Not all affiliate programs are built alike. Some are simply better than others. Here are the things you need to study if you are considering this home based business opportunity:

- How much is the commission rate being offered by the affiliate program? Ideally, you would want a high commission rate. Who wouldn't, right? But don't let this mislead you into thinking that a high commission rate is equal to a good home based business opportunity. An affiliate program that offers 80% commission per successful sale, for example, may also ask you to pre-sell products that aren't really sellable. What good is an 80% commission then when you won't have any sales to speak of? So this leads us to our next consideration...
- How sellable is the product? You could always ask for statistics from the affiliate program. Don't forget that. You could demand to see the sales chart for the past few months, so that you'd know that there are people who are actually willing to purchase the product. We can safely say that an affiliate program offering high commission rates for very sellable products is an excellent home based business opportunity.
- How credible is the affiliate program? There are many things that should be factored in this consideration. Determine how long the program has been operating. If they have been in existence for a long time with nary a complaint that can be seen, then they must be doing something right!
- How will you get paid? This may be a little too prospective a thought, but you have to ensure the utmost viability of any home based business opportunity. What payment method can you

accommodate? Will the affiliate program be able to oblige to such method? If the affiliate program pays its affiliates through PayPal exclusively, for example, and you're living in a non-PayPal territory, then you might encounter some problems. Ask the affiliate merchant if he could make some considerations for your case. More often than not, he will try to accommodate your request. If he can't, then your time would be better spent with an affiliate program whose payment you would actually receive.

If the above considerations are all favorable for you, then grab the said home based business opportunity as quickly as you could. Start earning money right away, for time is gold in this business!

In the next lesson, we're going to discuss the proper steps you should take in starting out with this type of home based business opportunity.

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## **HOW TO MAKE MONEY AS AN AFFILIATE, Day 3**

### **Starting Out With Affiliate Programs**

Let's start with an important fact. Though you can earn from affiliate marketing even without the benefit of having your own website, it would still be better for you if you have one. A website is the anchor of your work at home business. It would be easier to promote your business message if you have your own pages in cyber space.

We have previously discussed the basics of creating your own website and optimizing the same for the search engines.

In this entry, we're going to tackle some initial steps you should take in securing an enrollment to an affiliate program and in ensuring that it would be a profitable work at home business for you. Study these steps carefully, dear friend.

- Choose the right affiliate program for you. We have devoted the previous entry for a discussion of this step.
- Enroll for the said program. Keep in mind that before you could be a part of this work at home business, you must first opt-in, or verify your application, through your email.
- Once enrolled, you will be given access to a website where you must log in. Do not forget your login details.
- You will see the list of the affiliate merchant's products inside. You will be given the option to

choose a product for which a campaign will be launched. Once a product is chosen, you will be furnished an affiliate link. Do not lose this affiliate link, my friend! It is the most important tool for this kind of work at home business!

With your affiliate link at hand, it's time to bring this work at home business to the next level!

Your affiliate link is what will tell the affiliate program's system that a purchaser was referred by you. Your pre-sells that managed to become successful sales are actually coursed through your affiliate links, thus informing the affiliate program that commissions are due to you.

It is quite evident then that affiliate marketing as a work at home business is all about persuading a potential customer to at least check out the affiliate merchant's products through your affiliate link. The reason why affiliate marketing is called, well, marketing is because you need some promotional strategies to induce a person to become a purchaser.

We will discuss these marketing strategies in the next lesson.

The success of an enrollment with an affiliate program as a work at home business depends on the amount of commitment and effort you will invest on the same. Being an affiliate, you must remember, is an online job, but a job nonetheless. You cannot just sit down and let this work at home business earn for you, at least, not initially.

Eventually however, you will be able to automate most of the process by installing some tools for a self-sufficient system of your own. We will discuss this as well in the next lessons about this exhilarating work at home business.

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# **HOW TO MAKE MONEY AS AN AFFILIATE, Day 4**

## **Promoting Your Affiliate Products**

Once you have your affiliate link, you're ready to go!

All you have to do, as we've discussed earlier, is to pre-sell your affiliate's products by marketing the same through your affiliate link. An affiliate link would lead the would-be buyer to the affiliate merchant's payment processing page. Once you have managed to do that, your job is done, and the

affiliate merchant would take care of the rest. This system makes affiliate marketing a very convenient home based business for anyone!

Pre-selling, however, should be carried out through effective marketing strategies to make this home based business really profitable for you. These marketing strategies should be able to ensure a high conversion rate, or the power to convert the people who would be exposed to your affiliate link into successful sales.

Here are some of the more popular types of marketing campaigns being used as promotional tools in this home based business:

- Promoting your affiliate links through viral marketing. Viral marketing is a very powerful strategy that would rapidly expose your business message, or your affiliate links in this case, in just a short period of time. Viral marketing tools usually involve eBooks, special reports and other information products. We will discuss this effective promotional tactic for your home based business in the succeeding lesson.
- Marketing your affiliate links through forums. As we've discussed in a previous entry, promotion in online communities is an affordable and efficient way in spreading the word about your products or website, including your affiliate links. You could try to be active in these forums, befriend other members if you have to, and before you know it, you'll have more traffic for your site and more referrals that could rake in some good commissions for your home based business.
- Affiliate marketing. As we've likewise discussed in a prior entry, writing articles and submitting them in various venues, with your resource box firmly attached at the end of each piece, is a magnificent way of promotions. People would scour the Internet for information, and if you write something about what they're looking for, you'll win their favor and expose your affiliate links to them as well. This could only redound to the benefit of your home based business.
- Search engine optimization. As we've mentioned earlier in these lessons, having your own website would help a lot in marketing your affiliate links. If your website carries your affiliate links, you could always optimize the same for the search engines and drive a humongous amount of traffic to your pages. Every visitor you'll have would always carry with him the chance of clicking on your affiliate links.
- Create your own mailing list. With a mailing list in place for your home based business, you won't have to lose any visitors. You could always "capture" them, warm them up for an offer later on, or present to them new packages that they might be interested with in the future. Most successful affiliates make a killing with their mailing lists alone! We will discuss this in detail in one of the the forthcoming lessons.

These are but some of the ways by which you could market your affiliate links. If done well, they could assure for you a very successful home based business that can be easy to sustain, as well.

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# HOW TO MAKE MONEY AS AN AFFILIATE, Day 5

## Viral Marketing Campaigns To Promote Your Affiliate Links

I have been reserving this topic for a thorough discussion in a future entry, but for this purpose, let's tackle it concisely. Viral marketing is the utilization of promotional strategies that would fuel the exponential spread of your business message, i.e. your affiliate links in this case. It's named as viral marketing because the process is comparable to the workings of a virus. Just like how a virus would easily spread once it finds a host, so too, will your business message spread once it finds some initial networks for its distribution. If done correctly, this could explode your affiliate program foray into the best home based business possible!

Viral marketing is most usually, and effectively, carried out through information products like eBooks and special reports. This is because digital products like these can easily be "branded" with your affiliate links.

If you're promoting dog products, for example, you could write an eBook about dog grooming and distribute it for free. In the pages of the said eBook, you could subtly recommend to your readers the efficacy of your affiliate merchant's products. You could also populate the pages with your affiliate links, whenever appropriate. This could lead to the best results for your home based business.

The eBook, or other information products you'd decide to implement, would be distributed for free, and this alone could be enough incentive for the recipients to spread the same to their respective networks. But the best home based business of this nature involves premium products that are original and highly educational. If your digital products are of the highest quality and revealing some very rare information, the more they would be re-distributed and the more your business message would spread.

Creating your own information product isn't as hard as you think. In an earlier entry, we have discussed the basics of product creation and how it all starts with an honest appraisal of what you could do. Check it out, my friend. Just to summarize, here's a simple rule that I have realized from my years of dabbling with digital products:

Write for your audience and give them something that you yourself would be proud of.

If you would be able to do this, then you're halfway through your task of having the best home based business possible!

All you have to do is to find an incentive that would inspire your recipients to distribute your product so

that your business message can be spread in the most efficient way possible. This shouldn't be difficult because there are a lot of models you could learn from, and they are employed by the best home businesses today.

Sometimes, a simple reminder that your audience can freely distribute the said product is enough. There are times when they have to be rewarded for their efforts, like a prize per number of successful referrals. Or perhaps the promise of exclusive use of a product is in order.

However, the best scenario that you should aim for is the spread of your business message through the mere strength of your free product alone. And this you could achieve by making sure of the premium quality of the same.

We will discuss viral marketing and the many, many ways that it can offer to help you establish the best home based business there could ever be in later entries, dear friend.

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## **HOW TO MAKE MONEY AS AN AFFILIATE, Day 6**

### **Unravel The True Power Of A Mailing List**

The success of your affiliate marketing campaign as an Internet home business would depend on the number of people that would get to know about the affiliate merchant's products through your affiliate links.

If your Internet home based business is running a website through which your affiliate links are promoted, then the success of your affiliate marketing campaign would most definitely depend on the number of visitors that your site would get.

The problem with the latter setup is that conversions rate averages are very low. At .08%, it is quite clear that not all your visitors would purchase from your affiliate links. What should you do then with the other 99.92% of visitors who would get to view your Internet home based business' pages?

Simple.

You "capture" them. You could do this by inviting them to opt-in, or choose to subscribe, to your mailing list. Once they are in the mailing list of your Internet home business, you would have the power

to follow up on them, which would be good for a number of reasons:

- You could warm them up for a future offer.
- You could inform them of subsequent sales.
- You could ensure them of your commitment for their satisfaction.
- You could survey them to determine the market factors that affect your specific audience.

These are not the only benefits of a mailing list for your Internet home business. If you manage to create a large subscriber base, you could engage in joint ventures, or JV, with established online businessmen for more earning possibilities!

To establish your own mailing list for your Internet home business, you would need a subscription to a proven autoresponder service. An autoresponder service is the heart of your opt-in list. It could automate your messages by allowing you to prepare them and beforehand and preset the intervals of their delivery. Additionally, a good autoresponder system would also provide for an easy system to acquire subscribers, or leads, to bulk up your Internet home business' mailing list.

But of course, your Internet home business' site's visitors should still be given an incentive to subscribe. You could do this by offering a freebie, a la the viral marketing module we have discussed in the previous entry. Give them a free eBook, special report, software, or service as condition to their subscription.

Or you could try the approach that most Internet home businesses take: by publishing an electronic newsletter, or eZine. With this vehicle, you could provide some relevant information to your subscribers, and sneak in an affiliate link or two in between your instructive pieces.

You could subscribe to my flagship newsletter at [This Link](#) and see for yourself how an eZine is published.

Additionally, you could also strongly recommend the products of the affiliate programs you're enrolled in. Newsletters or eZines are excellent ways of promoting any Internet home business, and to a certain degree, it is a mark of fulfillment for any online entrepreneur.

So "capture" those "leads" today and assure for yourself a stable well of potential income.

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## **HOW TO MAKE MONEY AS AN AFFILIATE, Day 7**

# Automating Your Affiliate System To Make You Earn Even While You Sleep

Anyone who would offer you a moneymaking opportunity that promises great earnings even while you're sleeping is fraudulent!

The truth of the matter is, you need to automate your online home business first before you could make it a passive income generating machine. Automation, despite the many promises of its name, requires an initial investment from you, both in terms of cash outlay and efforts exerted.

Automation should be properly set up to make it profitable. Every little component would play a huge part in the whole picture. So how exactly could you automate your online home business, and more particularly, your affiliate marketing campaign?

Here are some steps you might want to consider:

1. Build a site with rich, original and highly informative content relevant to the general subject matter of the affiliate products you want to promote. Content would always pull in the visitors, so let this be your priority.
2. Write a sales page and integrate it well in your website. A sales page per affiliate product your online home business is promoting is ideal. Make these pages easily accessible for your visitors.
3. Do not forget to include your affiliate links on their corresponding sales pages!
4. Create a mailing list and set up a good autoresponder system to cater to them. Prepare a quarter's worth of messages and set reasonable intervals for their delivery. Spread out your affiliate product offers in between issues wholly dedicated to informing your readers.
5. Set a viral marketing campaign into motion. This would guarantee a steady influx of unique visitors to your site, whom your sales pages can convert into instant sales, or whom autoresponder system can convert into subscribers.

If done correctly, this is how your online home business would run: visitors would go to your site either because they need your content or their interests were roused by your viral marketing campaign. Visitors would get to see your sales pages, and they may decide to buy right there and then. Or visitors would subscribe to your mailing list, and a completely preset autoresponder system would automatically try to win their favor to try your future offers.

Then and only then can you claim that your online home business is a virtual stream of passive income capable of earning for you some profit even when you're offline. And all you have to do is to check out your online home business from time to time to see if everything's running right, and make corresponding tweaks in the process. A perfectly automated online home business would require minimum intervention on your part.

To wrap up these lessons about the vast earning potentials of affiliate marketing as an online home business, allow me to remind you, dear friend, that this is not only an opportunity, but a work as well. You have to give something in order to receive something. The more commitment you bestow on the affiliate program or programs of your choice, the more you stand to earn.

Never lose sight of your initial goal, and keep this passion burning. When all is said and done, you will never regret your choice of an online home business.

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